

Museum of Ethnography in Budapest

Installation Site: Museum of Ethnography, Budapest, Hungary

Installation: 2022

Architect: Marcel Ferencz, Napur Architect, Budapest, Hungary

Products: noraplan® stone, 9,000 m²

Photos: © György Palkó

nora® by Interface®

Rubber flooring improves visitors' experience

The new home of the Hungarian Museum of Ethnography was opened in May 2022. The building was designed by Marcel Ferencz of Napur Architect and has won a number of architectural awards. Located in Budapest City Park, it features simple, dynamic lines that are harmoniously integrated into the surrounding area.

The building comprises a collection of 250,000 objects from Hungary and every other corner of the globe. Since its foundation in 1872, the museum has been housed in various buildings, but none of these were specially tailored to its needs. The exhibits now finally have a new home in a world-class modern building that meets the highest professional standards as well as the specific requirements of the collection and of visitors.

A foundation of rubber flooring to experience the foundation of societies

The decision-makers choose noraplan stone in elegant anthracite for about 9,000 m² of the exhibition space. Its robust nature and long service life keep maintenance costs down and conserve resources. The combination of these qualities and its timeless design make this rubber flooring the ideal solution for the museum concept.

"The anthracite rubber flooring combines harmoniously with the clean aesthetic of the exhibition space to create a unique look", says Nikolett Komondi, Sustainability Ambassador for Interface and Sales Manager at ProInterier Ltd. noraplan stone is also non-hazardous and environmentally friendly. Like all nora floorings, it is free of phthalate plasticizers and PVC and it also contributes to good indoor air quality. Visitors to the museum also benefit from noraplan's good ergonomic properties. The permanent resilience of the rubber flooring makes walking and standing more comfortable.





Long service life for resource conservation

"Rubber floor coverings have a long service life and are also hard-wearing and easy to clean", says Komondi. "As such, they are ideal for heavy-traffic spaces such as museums". How often a flooring needs to be replaced during a building's service life has a significant effect on both cost and environmental impact. A resistant floor covering conserves more resources, with the result that it is both more sustainable and economical. When subjected to normal levels of stress, noraplan floorings have a service life of over 30 years. "The combination of a long service life and being easy to clean has a positive effect on the life cycle cost and the environmental footprint of the building", says Komondi.

Carbon-neutral floors for climate protection

Thanks to their combination of low maintenance costs and durability, nora floors are also impressively economical over their life cycle. nora rubber floor coverings require no re-coating and are extremely durable, easy to clean and even carbon-neutral. In this project, nora was also able to provide the principal with carbon-neutral certification. nora is constantly working to reduce the carbon footprint of its products. It compensates for any unavoidable greenhouse gas emissions by purchasing emission reduction certificates that finance climate protection projects. nora floor coverings are also extremely low-emission, which contributes to pleasant indoor air quality.

Robust, long-lasting and easy to maintain, nora rubber floors have a decisive impact on the sustainability of pioneering exhibition concepts.





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